

MARK YOUR CALENDAR & REGISTER NOW!

AWA
CONFERENCES

*Challenges & Opportunities in Sustainability,
Recycling and Waste Management*

AWA PAPER & FILM CONVERTING INDUSTRY WASTE & RECYCLING CONFERENCE

27 - 28 April, Brussels, Belgium

2006



Who should attend?

This conference is an ideal forum for all associated with the Paper and Film Converting industries as supplier, producer or user, including recycling and waste management organizations.

www.awa-bv.com

AWA Paper & Film Converting Industry Waste & Recycling Conference 2006

MARKET STUDIES

AWA publishes several market studies and reports that focus on the Paper & Film converting industries. The **Specialty Papers - Global Market and Opportunity Sourcebook 2005** provides a unique tool on the analysis of the specialty papers market. It gives detailed information on developments, market size, growth, technical requirements and developments as well as an overview of key specialty paper grades and is a complete sourcebook, including a directory and profiling of the leading companies in the specialty papers market worldwide. Detailed information can be found at www.awa-bv.com



Dr. William Llewellyn
Conference Chairperson

Dr. William Llewellyn, Senior Consultant, AWA Alexander Watson Associates, sets the 2006 conference in context

Over recent years, there has been emphasis within Europe on the control of waste and recyclability of materials used in every day life, none more so than in materials used to package and promote products. The European Union has published several directives and guidelines on the need to reduce or recycle the volumes of materials used in packaging, and to better control the processes used for their manufacture. To these legislative efforts must be added the mandates handed down from major brand owners and retailers who have become more acutely aware of their corporate responsibilities, and the need for them to drive initiatives on reduction at source and sustainability.

The building of effective strategies by material suppliers, converters, printers, brand owners and retailers for packaging and the use of paper and film materials for primary and secondary packaging involves recognizing the detail and minutiae of these surrounding pressures – recycling, source reduction, waste elimination, reduction of greenhouse gases and emissions, operational efficiency, and social responsibility – and to build them into cost effective solutions to address the ever more complex technologies of product protection and promotion in a consumer orientated market.

The "Paper & Film Converting Industry Waste & Recycling Conference 2006" provides a highly focused evaluation of current legislation, opinions, and initiatives as well as presentations of future demands and requirements for all players involved in the value chain – from raw material suppliers to end users and retailers – and for all elements of product decoration and presentation – from flexible packaging and printed cans to the label industry.



Calvin Frost, President
Channeled Resources
Co-Chairperson

ENJOY THE SOCIAL PROGRAM AND NETWORKING OPPORTUNITIES

Complementing the formal conference program are many opportunities to get together with delegates and speakers in a social context – including cocktail reception, coffee breaks and a mini exhibition.



MINI EXHIBITION

Sponsors of the Paper & Film Converting Industry Waste & Recycling Conference 2006 and other leading industry associations and businesses are exhibiting at the concurrent mini-exhibition, which represents an outstanding opportunity for delegates to familiarize themselves with key companies in the industry.



BRUSSELS FACTS

Brussels is the capital of the European Union and is one of the most colorful cities in the world. It is a cosmopolitan city where many different cultures live together and where different languages can be heard on each street. This liveliness and international flair is, of course, intimately related to its role as a crossroads for all of Europe. You can find more detailed information about Brussels on www.trabel.com



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CONFERENCE PROGRAM*

Thursday 27 April 2006

08.00 – 09.00 **Conference Registration**

09.00 – 09.30 **Conference Opening - Welcome/Introduction**

Corey Reardon, President & CEO
AWA Alexander Watson Associates

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LEGISLATION, REGULATION & WASTE MANAGEMENT

Chairman: Dr William Llewellyn, Sr. Consultant
AWA Alexander Watson Associates

09.30 – 10.15 **Regulation - The Framework of Existing & Proposed EU Legislation**

Sebastián Romero Melchor, Partner
Food Law Consultants

10.15 – 11.00 **Effective Packaging- Improvements in Recycling and Sustainability**

Jori Ringman, Recycling Director
CEPI - Confederation of European Paper Industries

11.00 – 11:30 **Break & Mini Exhibition**

11.30 – 12.15 **Why Should You Respect the (Environmental) Law?**

Philip Charlesworth, Environmental Business Development Manager
RAPRA Technology

12.15 – 13.00 **Beyond Biodegradability and Recyclability to overall Resource Efficiency**

Jane Bickerstaffe, Director
INCPEN - Industry Council for Packaging & the Environment

13.00 – 14.00 **Lunch**

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MARKETS & ISSUES

Chairman: Calvin Frost, President
Channeled Resources

14.00 – 14.45 **KEYNOTE -EU Packaging Essential Requirements: "Using the CEN Packaging Standards to Demonstrate Compliance with EU Law"**

John Swift, Vice Chairman - EUROOPEN
Director Regulatory Affairs, SCA Packaging

14.45 – 15.15 **Paper: Renewable, Recyclable, Sustainable – Challenges and Achievements**

Dr. Wilhelm Demharter - Vice President Environmental Affairs Continental Europe
UPM- Kymmene Corporation

15.15 – 15.45 **Renewable & Compostable Packaging Film: Finally a Break-through?**

Bart de Keyser, Managing Director
Sidaplast VOF

15.45 – 16.30 **Break & Mini Exhibition**

16.30 – 17.00 **Inks & Coatings – A Necessary Component**

Markus Müller, Technical Director
Flint Group

17.00 – 17.30 **Adhesives**
Speaker Tbc

17.30 - 17.45 **Conference Close - Day 1**

17.45 - 19.00 **Cocktail Reception & Mini Exhibition**

Friday 28 April 2006

09.00 – 09.15 **Conference Opening**
Corey Reardon, President & CEO
AWA Alexander Watson Associates

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SOLUTIONS & INNOVATIONS BRING BENEFITS

Chairman: Dr William Llewellyn, Sr. Consultant
AWA Alexander Watson Associates

09.15 – 09.45 **Building in Sustainability – A Packaging Design Perspective**

Rein Middelburg, Secretary General
PaperPlus, Specialty Paper Manufacturers Association

09.45 – 10.15 **The Industry Perspective – Waste & Waste Management**

Jules Lejeune, Managing Director
Lejeune Management

10.15 – 10.45 **Break & Mini Exhibition**

10.45 – 11.15 **A Waste Operator Commentary on Logistics & Afterlife Technology Drivers**

Peter Jones, Director
BIFFA Waste Services

11.15 – 11.45 **Challenges in Waste Management in the New EU Member States**

Gintaras Palaima, Chairman
VSA Holding

11.45 – 12.00 **Conference Close**

12.00 **Box Lunch**

* Conference Program and updates are available on the Conferences section of the AWA Website: www.awa-bv.com

AWA reserves the right to make adjustments to this program as necessary

Proudly supported by:



Conference Details

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Crowne Plaza Brussels City Centre
3 Rue de Gineste
1210 Brussels Belgium
Tel: +32 (0) 2 274 58 88
Fax: +32 (0) 2 203 40 11

Conference Hotel

Hotel accommodation is not included in the conference registration fee and is the responsibility of the individual participants. Please make hotel reservations directly with the Crowne Plaza Brussels City Centre, and mention that you will attend the AWA conference to obtain the special hotel room rate. Early booking is advised as the number of special rate hotel rooms are limited.

Please book your room directly with the conference hotel, and use the special hotel room reservation form that will be sent to you after we have received your registration.

Conference Fee

Registration fee € 895. This fee includes conference attendance, lunches, coffee breaks, Cocktail Reception and conference proceedings. Registrations may be limited and will be accepted on a first-come, first-served basis.

Payment

Conference fee must be paid to confirm registration. To pay by bank transfer, please use the bank information mentioned below. AMEX, Eurocard and VISA are accepted. Make checks payable to AWA Conferences.

Special Room Rates

Single/double room €180 per night (excl. breakfast/tax)

Cancellation Policy

Submit a cancellation in writing or by fax to AWA Conferences. You may cancel your registration for a 75% refund up to 6 weeks before the conference. If you cannot attend, you may designate an alternative attendee from your company by contacting AWA Conferences. Registrants who fail to attend are liable for the entire fee. No warranties for changes are expressed or implied.

Registration Form

Paper & Film Converting Industry Waste & Recycling Conference 2006

27 - 28 April – Brussels, Belgium

Registration fee EURO 895

Mail or fax to:

AWA Conferences Head Office

Koningin Wilhelminaplein 13
2.09.09 (Tower 2, 9th Floor, Suite 9)
P.O. Box 69035, 1060 CA Amsterdam
The Netherlands

Phone: +31 (0) 20 676 20 69

Fax: +31 (0) 20 676 23 75

AWA Conferences North American Office

7429 Seneca Ridge Drive
McLean, VA 22102, USA

Phone: (+1) 703 821 3853

Fax: (+1) 703 821 3854

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City:	<input type="text"/>	Postcode: <input type="text"/>
Country:	<input type="text"/>	
Phone:	<input type="text"/>	
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E-mail:	<input type="text"/>	
VAT#	<input type="text"/> (EU only):	

- Please register me for the conference at EURO 895
- Please reserve tabletop space for me at EURO 250
- Unable to attend, please send CD proceedings EURO 400

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10 April 2006

www.awa-bv.com

Visit our website for more information about upcoming events, reports & studies

For fast and easy registration online!