

AWA

Alexander Watson Associates

AWA Regional Market Study Asian Labeling & Product Decoration 2017



AWA Asian Labeling & Product Decoration Market Study 2017

Since 1980, AWA Alexander Watson Associates have regularly published comprehensive reports on label and product decoration markets, defining regional and application opportunities for all labeling formats. **AWA Asian Labeling & Product Decoration Market Study 2017** is the fifth assessment of the label market in this region published by AWA.

As the largest and one of the fastest-growing markets for labels, the Asian market continues to drive global growth in label volumes. The Asian label market is not a homogenous market, but is composed of markets defined by countries that show a wide range of growth rates and sophistication in labeling formats. Learn more about the exciting opportunities the Asian label market has to offer!

AWA Asian Labeling & Product Decoration Market Study 2017 details trends in the market by label format, materials, and technologies, with particular emphasis on the changing structure and developments within this key business area. It includes sections on pressure-sensitive, glue applied, sleeving, and in-mold label technologies. The value chain tool is used to analyze the Asian label market for each technology.

AWA Asian Labeling & Product Decoration Market Study 2017 focuses on materials, conversion technologies, application methods, and end uses for all label formats, and on the markets and market trends.

Research for this study is based on our internal database of label market information, a review of available published literature, an analysis of trade and industry statistics, and interviews with companies across the value chain, together with input from AWA industry conferences and events specific to the label and specialist converting industries.

Publication and Cost

AWA Asian Labeling & Product Decoration Market Study 2017 was published in June 2017. The cost for a single user license PDF is €4,200/US\$5,200
The cost for a corporate site license PDF is €5,040/US\$6,240
Additional copies are available for €200/US\$250 each

AWA is the world's leading source for international market research reports and market data on the Paper, Film, Packaging, Coating and Converting sector. We provide you with the latest data on international and regional markets, key industries, the top companies, new products and the latest trends.

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