WORKSHOP
INTRODUCTION TO HEAT SHRINK SLEEVE LABEL TECHNOLOGIES

WORKSHOP A: JULY 19 - 20
WORKSHOP B: JULY 21 - 22 (INCL. SPANISH TRANSLATION)

MINNEAPOLIS, MN, USA

Workshop Supporters:
THE "INTRODUCTION TO HEAT SHRINK SLEEVE LABEL TECHNOLOGIES WORKSHOP" IS AN INTERACTIVE GUIDE TO THE TECHNOLOGIES AND PROCESSES INVOLVED WITH SLEEVE LABELS. THE WORKSHOP IS DESIGNED TO UPDATE PARTICIPANTS ON DEVELOPMENTS IN HEAT SHRINK SLEEVE LABEL PROCESSING, INCLUDING THEIR BACKGROUND, MANUFACTURE AND END-USE.

WORKSHOP HIGHLIGHTS

MATCH THEORY WITH LIVE DEMONSTRATIONS
The workshop incorporates theoretical presentations with dedicated live demonstration sessions at the Accraply Inc. and Flint Group facilities. An opportunity to see the printing, converting and application process in real life.

KEY INDUSTRY PRESENTATIONS
Presentations from experts give greater insight into the technology providing enhanced learning directly from the industry specialists.

“CURES & REMEDIES” PANEL DISCUSSION
Gives the opportunity to ask experts your quality related questions to overcome common issues. The panel representatives are from companies supporting the workshop, and will give practical examples of how the issues can be avoided or remedied.

AWA HEAT SHRINK SLEEVE LABEL TECHNICAL MANUAL AND TEST METHODS
Workshop participants receive a complimentary copy of an AWA published manual containing a basic list of test methods for heat shrink sleeve labels. These methods can be used, or adapted, to further improve the levels and consistency of quality with shrink sleeve labels.

PRINTED WORKSHOP MANUAL
A copy of the printed manual, which contains workshop content and presentations, provides a reference and summary of the workshop to take away. The manual also contains a “glossary of terms”.

EXCELLENT PEER NETWORKING
Informal and face-to-face networking opportunities with industry professionals.

CAREER TRAINING AT AN AFFORDABLE PRICE
Two days packed with in-depth training, useful for your everyday work and career development.

TARGET AUDIENCE

THE WORKSHOP is ideal for participants new to the technology or those wishing to extend and update their understanding of the heat shrink sleeve label format. It is an excellent learning opportunity for those professionals needing a primer on the technical aspects of the conversion and application of heat shrink sleeve label products. Participants at the workshop include representatives from label printers, end-users, applicators, and co-packers involved with marketing, research, technical support, quality control, and production.

* DUE TO COMPANY POLICIES the supporting companies reserve the right to limit participation to representatives from non-competing organizations only as they are unable to allow competitors to access their facilities. Therefore, all registrations are subject to approval.
FLINT GROUP FACILITY

At this facility we have at our disposal a Mark Andy press to show you real-time printing of shrink sleeve labels as well as common issues complemented with comments and insights of printing experts. Day one will also feature a laboratory tour with discussions on typical test methods for sleeve labels.

7:45am  Workshop registrations at Crowne Plaza Hotel Lobby
8:00    Departure to Flint Group Facility
        Transport will be provided
8:30 - 9:00  Welcome Coffee & Introductions
9:00 - 9:30  Sleeve Label Market Overview
        AWA Alexander Watson Associates
9:30 - 10:30 TDO Shrink Label Films
        Klöckner Pentaplast
10:30 - 11:00 Coffee & Networking Break
11:00 - 11:15 Introduction to Demonstrations
        Mike Rottenborn, President & CEO, Hybrid Software Inc.
        Vicki Strull, Creative Director, Vicki Strull Design
11:15 - 11:45 Things to Think About Before Embarking Upon Shrink Sleeve Printing
        Accraply, Inc.
11:45 - 12:30pm Inks For Shrink Sleeves
        Flint Group Narrow Web
12:30 - 1:30  Lunch
1:30 - 3:30  Group A: Sleeve Label Printing Demonstration by Flint Group Narrow Web
        Shrink Application - Ink Testing in the lab by Flint Group Narrow Web
        Group B: Demonstration by Hybrid Software & Creative Edge Software and Specialized screening and high resolution imaging with ThermoFlexX
3:30 - 5:30  Group A: Demonstration by Hybrid Software & Creative Edge Software and Specialized screening and high resolution imaging with ThermoFlexX
        Group B: Sleeve Label Printing Demonstration by Flint Group Narrow Web
        Shrink Application - Ink Testing in the lab by Flint Group Narrow Web
5:45    Departure to Crowne Plaza Hotel
6:00    Cocktail & Networking Reception
ACCRAPLY INC. FACILITY

You will receive theoretical presentations, as well as live hands-on tutorials on the slitting, seaming, inspection, application, and shrinking of heat shrink sleeve labels.

7:15am  
Meet at Crowne Plaza Hotel Lobby

7:30  
Departure to Accraply Facility
Transport will be provided

8:00 - 8:15  
Welcome & Introductions

8:15 - 9:00  
Converting Heat Shrink Sleeve Labels - Slitting, Seaming and Inspection
Accraply, Inc.

9:00 - 10:30  
Live demo of Slitting, Seaming, and Inspection

10:30 - 10:50  
Coffee Break

10:50 - 11:30  
Heat Shrink Sleeve Label Application & Shrinking
Accraply, Inc

11:30 - 12:45pm  
Live Demo of Application & Label Shrinking

12:45 - 1:45  
Lunch

1:45 - 2:15  
MD Shrink Film
Klöckner Pentaplast

2:15 - 2:45  
Application Technologies for Roll ‘n Shrink™/RFS/ROSO™/MD Labels
Accraply, Inc

2:45 - 4:00  
Quality Issues - Cures & Remedies Panel

4:00  
Workshop Closing Comments

4:15  
Departure to Crowne Plaza Hotel
Accraply, Inc. is a division of Barry-Wehmiller Companies, Inc. is a worldwide provider of label application equipment for a multitude of industries, as well as converting equipment for the flexible packaging and shrink sleeve label converting industries.

Stanford - Well known in the converting industry for its Doctor Machine®, provides material suppliers with the latest equipment in shrink sleeve seamers, slitter rewinders, and roll-to-roll winding machines capable of processing the most challenging materials.

Trine - Roll-fed labeling equipment is used by the world’s most respected companies to label soft drinks and dairy products as well as many other roll-fed labeling applications.

Graham, Sleevit – Known for advances in shrink sleeve label application technology and high-quality custom labeling solutions, offering shrink sleeve label application equipment, shrink tunnels, and unique product handling technology for beverage, cosmetic, industrial, and pharmaceutical products.

Creative Edge Software is a world leader in creating and developing innovative software solutions for the packaging industry. iC3D is the first real-time, all-in-one packaging design software that lets you generate live 3D digital mockups on-the-fly. This revolutionizes digital mockup ideation, creation, visualization and collaboration so you can better engage with the packaging while reducing the time to market.

Flint Group is dedicated to bringing color and function to the printing and packaging products that consumers touch, see and use each day. Flint Group offers a product portfolio spanning inks, blankets, pressroom chemistry, flexographic plates and sleeves, consumables and colorants. With global resources, local service and personalized expertise, Flint Group provide printers, publishers, packaging printers and converters with the most reliable products in the most streamlined fashion.

HYBRID Software was founded in 2007 with one simple goal: to provide the “missing link” between MIS systems, web-to-print portals, and prepress workflow. Our unique approach to Order Lifecycle Management remains the mission of our company and is a key part of the DNA of all HYBRID products. Our product line has expanded to include automated production workflow, customizable job ticketing, customer-facing e-commerce portals, resource-based scheduling, and version control for critical production files. With offices in the United States, Germany, Belgium, and Italy, as well as a strong network of distributors worldwide, HYBRID has a dedicated support network for our customers worldwide.

Klöckner Pentaplast Group is a global leader in providing packaging, printing, and specialty solutions serving the label, pharmaceutical, medical device, food, beverage, and card markets among others. With a broad portfolio of rigid plastic films and services powered by innovation, kp plays an integral role in the customer value chain by marketing and protecting product integrity, safety, consumer health, and, ultimately, brand reputation.

ThermoFlexX is the high quality, modular and open solution to digital image photopolymer plates.

With 20+ years of experience and over 7,000 CTP devices placed globally, Xeikon’s imaging systems are ready to deliver unmatched quality, flexibility and productivity. Users can tailor ThermoFlexX plate imaging precisely to their needs by selecting the most suitable resolution from 2100dpi to 5080dpi including archived files at 4000dpi.

ThermoFlexX – Open Technology for Open Minds
VENUE AND ACCOMMODATION
Crowne Plaza Hotel
3131 Campus Drive
Plymouth, MN 55447

Hotel rooms are not included in the workshop fee and are the responsibility of individual participants.

HOTEL RESERVATION INFORMATION:
AWA has arranged special room rates for delegates:
Standard Guest Room: $127 (incl. breakfast, excl. tax)

The special rate is available for a limited amount of rooms based on first come, first served. After this time the hotel will accept reservations based on availability and best available rate. When you have registered for the workshop we will send you details on how to reserve a room for the special rate.

REGISTRATION FEES:
Regular fee: $995
Group fee*: $850 (per person)
End-users: 50% discount $495
AWAAccess™ Member $595
*Valid when registering 3 or more people from the same company

REGISTRATION FEE INCLUDES
Workshop attendance, (return) transportation to workshop locations from the Crowne Plaza Hotel. Lunch, coffee, light refreshments, cocktail reception & printed Workshop Manual.

PAYMENT
The registration fee must be paid to confirm registration. Payments can be made by bank transfer, credit card, or check.

HOW TO REGISTER
It is very easy to:

Alternatively, complete the form below and mail/fax it to:
AWA Conferences & Events Head Office
P.O. Box 69035, 1060 CA, Amsterdam, The Netherlands
Fax: +31 (0) 20 820 86 33

I would like to register for the AWA Introduction to Heat Shrink Sleeve Label Technologies Workshop 2016 (Please use capital letters and complete all fields)

Name
Salutation Mr./Ms./Miss/Dr./Prof.
Job Title
Company
Industry
Address
City
Country
Phone Please include area + country code
Email
VAT# (EU only)

Please register me for:
☐ Workshop A
☐ Workshop B WITH Spanish translation
☐ Workshop B no translation required

Please select the appropriate rate:
☐ Regular Fee $995
☐ Group discount* $850
☐ End-user Fee (50% discount) $495
*3 or more people from same company
☐ AWAAccess™ Member $595

Bank transfer
Please charge to
AMEX MasterCard/EuroCard VISA

Pay by credit card (incurs 7% surcharge)
Card Expiry Date
Name of cardholder
Address of cardholder
Signature

BANK TRANSFER TO:
ING Bank
Amsterdam, The Netherlands c/o AWA Conferences & Events Account #: 66.40.32.842
SWIFT (BIC): INGBNL2A
IBAN: NL69 INGB 0664 032842

CHECKS PAYABLE TO:
AWA Conferences & Events
VAT # NL8105.09.969B01

CANCELLATION POLICY
If you cannot attend please submit a cancellation by email to AWA Conferences. You may cancel your registration for a 75% refund from the date of registration until 30 working days prior to the conference.
Cancellations received between 29 and 0 working days prior to the conference will not receive a refund.
If you cannot attend, you may designate an alternative attendee from your company by contacting AWA Conferences. Registrants who fail to attend or cancel between the 29 and 0 working days prior to the conference are liable for the entire fee. No warranties for changes are expressed or implied. AWA Conferences reserves the right to cancel an event and commits to inform the registrant no later than 29 working days prior to the event. In this case only the registration fee will be refunded.