

AWA
Conferences & Events

AWA IMLCON™ & IMDCON™

NOVEMBER 16-18 | CHICAGO, IL, USA

2016
INNOVATION, COLLABORATION, GROWTH - ENHANCING THE VALUE OF BRANDS

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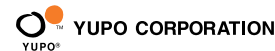


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IMLCON™ & IMDCON™ 2016, THE **AWA INTERNATIONAL IN-MOLD LABELING & DECORATING CONFERENCE & EXHIBITION**, IS THE ONLY CONFERENCE TOTALLY DEDICATED TO IN-MOLD LABELING & DECORATING, THEIR TECHNOLOGIES AND MARKETS.

THE CONFERENCE ATTRACTS DELEGATES FROM AROUND THE WORLD, FROM ALL ASPECTS OF THE DYNAMIC IN-MOLD LABEL AND PACKAGING INDUSTRY - FROM RAW MATERIAL SUPPLIERS, MACHINERY MANUFACTURERS TO CONVERTERS AND END USERS.

IMLCON™ & IMDCON™ IS UNIQUE, AND HAS BECOME THE 'ESTABLISHED INDUSTRY EVENT AND CONFERENCE FOR THE IN-MOLD SECTOR'. IT PROVIDES A PLATFORM FOR INDUSTRY UPDATES, AIDS IN UNDERSTANDING THE CURRENT MARKET TRENDS AND TECHNOLOGIES, AND OFFERS OUTSTANDING INDUSTRY NETWORKING OPPORTUNITIES.

2016 MARKS THE 23RD EDITION OF THE CONFERENCE AND WILL INTRODUCE A RENEWED FORMAT FOR THIS ESTABLISHED EVENT. FOCUSING ON THE THEMES OF **INNOVATION, COLLABORATION, AND GROWTH**, THE CONFERENCE WILL INTRODUCE THE IML LEADERSHIP AND INNOVATION AWARDS, FEATURE A XEIKON SESSION, AND AN INNOVATIVE PROGRAM OF PRESENTATIONS BY LEADING INDUSTRY PLAYERS. TOPICS WILL INCLUDE THE LATEST TECHNOLOGIES, DISCUSSIONS ON TODAY'S INDUSTRY ISSUES, INNOVATIONS, AND UP-TO-DATE MARKET INTELLIGENCE.

WE LOOK FORWARD TO SEEING YOU IN CHICAGO!

PROGRAM HIGHLIGHTS

- **BRAND OWNER SESSION**

On November 16, the conference kicks off with the Brand Owner Lunch Session, giving you the opportunity to meet and network with brand owners from your industry.

- **REAL-TIME INDUSTRY SURVEY**

Find out how your peers see the state of the industry – live!

- **XEIKON SESSION**

Xeikon will host a session during the afternoon program on Day 2 of the conference, featuring industry presentations on the topic of digitalizing print production, as well as an interactive Q&A.

- **BMGI: INNOVATION WORKSHOP**

Innovation – What, Why, Which types, and its lifecycle. Dana Ginn from BMGI will give the conference delegates an Innovation Workshop, featuring an overview on innovation as a systematic and repeatable lifecycle, teaching you how to discover customer's insights, and how to increase the probability of customer adoption.

- **PANEL DISCUSSIONS AND PRESENTATIONS FROM KEY INDUSTRY PLAYERS**

WHAT TO EXPECT

- Industry Updates
- Market Trends
- Today's Key Topics
- Technological Developments
- Networking Opportunities
- Tabletop Exhibition
- Insight in Market Dynamics

REASONS TO ATTEND

- Learn From Industry Leaders
- Broaden Your Horizons
- Enhance Your Business
- Expand Your Network
- Explore New Market Opportunities

CONFERENCE PROGRAM

NOVEMBER 16

12.30 - 5.00_{pm} REGISTRATION

ARENA EVENT: BRAND OWNERS LUNCH SESSION

1.15 - 1.30 WELCOME & INTRODUCTION

1.30 - 2.30 LUNCH SERVED & NETWORKING

2.30 - 3.00 BRAND OWNER PRESENTATION

Parveen Werner, former Tyson Foods

3.00 - 3.30 Q&A

3.30 - 3.45 COFFEE & NETWORKING BREAK

3.45 - 4.30 THE GROWTH AND EVOLUTION OF OPP FILMS FOR IML

Chris McGuire, Sales & Marketing Manager, Treofan America, Inc.

4.30 - 5.00 Q&A

5.00 - 7.00 ENHANCING THE VALUE OF BRANDS COCKTAIL RECEPTION

NOVEMBER 17

8.00 - 9.00_{am} EXHIBITION OPEN & WELCOME COFFEE

9.00 - 9.30 INTRO - REAL TIME INDUSTRY SURVEY

9.30 - 10.00 LABEL & LABELING MARKET OVERVIEW

Corey M. Reardon, President & CEO, AWA Alexander Watson Associates

10.00 - 10.30 LEAD, FOLLOW OR GET OUT OF THE WAY:

GLOBAL CONSOLIDATION IN PACKAGING AND LABELS

Thomas Blaige, Chairman & CEO, Blaige & Company

10.30 - 11.00 LABEL WARS: IN-MOLD LABELS AWAKEN

Thilo Henkes, Managing Director & Industrial Products Strategic Advisor, L.E.K Consulting

11.00 - 12.00_{pm} COFFEE & NETWORKING BREAK

12.00 - 12.30 NEURO MARKETING - MARKETING DESIGNED ON THE

FOUNDATION OF NEUROSCIENCE

Duncan Henshall, Market Director, Taghleef Industries Inc.

12.30 - 1.00 SETTING STANDARDS WITH NEW SOLUTIONS

Reto Frei, Area Sales Manager/Key Account Manager, BERHALTER AG

1.00 - 2.00

LUNCH

2.00 - 3.30

INNOVATION WORKSHOP HOSTED BY BMGI

In today's competitive environment, innovation can no longer be the responsibility of a select few. This session provides the basics of innovation tools that all employees and team members must master.

3.45 - 5.15

XEIKON, A DIGITAL INTRODUCTION TO IML

James Murphy, Business Development Manager, Xeikon

Chris Yanko, Director Sales Support - North America, Xeikon

5.15 - 5.30

EXHIBITION CLOSE

5.30

COCKTAIL RECEPTION HOSTED BY XEIKON

NOVEMBER 18

8.00 - 9.00

EXHIBITION OPEN & WELCOME COFFEE

9.00 - 9.30

SURFACES AS SOURCES

Marshall Paterson, VP New Product Development, Advanced Decorative Systems (ADS)

9.30 - 10.00

STATIC ELECTRICITY: METHODS AND SOLUTIONS FOR THE IN-MOLD LABELING INDUSTRY

Matt Fyffe, VP & General Manager, Meech International

10.00 - 11.00

PANEL DISCUSSION: FILM TECHNOLOGY DEVELOPMENTS

Moderator: Corey M. Reardon, President & CEO, AWA Alexander Watson Associates

11.00 - 12.00_{pm} COFFEE & NETWORKING BREAK

12.00 - 12.30 IN-MOLD LABELING & DECORATING

- END USE APPLICATIONS

Corey M. Reardon, President & CEO, AWA Alexander Watson Associates

12.30 - 1.15

DISCUSSION SESSION: "IMD AS A VIABLE ALTERNATIVE TO THE TRADITIONAL FORMS OF DECORATING"

Led by: Clare Goldsberry, Contract Plastics Business Writer, ProWrite Communications/PlasticsToday.com

Corey M. Reardon, President & CEO, AWA Alexander Watson Associates

01.30

CONFERENCE CLOSE

PLATINUM SPONSOR



XEIKON

Xeikon NV is an innovator in digital printing technology. The company designs, develops and delivers web-fed digital color presses for labels and packaging applications, document printing, as well as commercial printing. These presses utilize LED-array-based dry toner electrophotography, open workflow software and application-specific toners. Xeikon offers five label and packaging press models under its Xeikon 3000 Series, ranging from entry-level to higher capacity solutions and are upgradeable in the field, both in terms of their web width and/or the printing speed, per the user requirements.

All the Xeikon solutions are designed with the overarching principles of customer profitability, quality, flexibility and sustainability in mind. With these guiding principles and a deep, intimate knowledge of its customers, Xeikon continues to be one of the industry's leading innovators of products and solutions. For more information, visit www.xeikon.com.

GOLD SPONSORS



BERHALTER AG

BERHALTER is the world's only manufacturer of flatbed die-cutting machines with its own toolmaking shop. We assist customers as a highly professional and responsible partner for the complete die-cutting process. As both a leading manufacturer of high-performance die-cutting machines and a specialist for die-cutting tools, we offer tailor-made services- 100% made in Switzerland.



INLAND

Inland Label is one of the largest independently owned label printers in North America, printing over 25 billion labels annually. Inland is relentless in pursuing opportunities to disrupt the status quo, creating packaging that's increasingly more impactful and functional. With partners on several continents, Inland eliminates technical barriers and streamlines customers toward new global solutions.



EASTMAN

Eastman is a global specialty chemical company that produces a broad range of products found in items from food packaging to automotive paints to fabric. For more than a decade Eastman Embrace™ family of resins has brought innovative packaging solutions to shrink labels that enhance brand experiences for greater shelf appeal and increased functionality.



PRECISION PRESS

Precision Press Inc. specializes in injection and thermoform mold label solutions. As a progressive printing and converting company dedicated to the broader consumer label and packaging industry, they use high definition web offset lithography printing to produce a unique and wide range of label applications including laminated and barrier label structures.



TAGHLEEF INDUSTRIES

Taghleef Industries is one of the largest manufacturers of BoPP, CPP and BoPLA films in the world, with over 360,000 tpa of standard and specialty BoPP film capacity. TI offers a wide range of bi-axially oriented polypropylene packaging films suitable for applications as diverse as food packaging, labeling, adhesive tapes and other applications.



YUPO

YUPO Synthetic Paper is 100% recyclable, waterproof and tree-free, with attributes and properties that make it the perfect solution for a variety of marketing, design, packaging and labeling needs. YUPO is the Global Leader in Synthetic Papers and because of those unique attributes and technical superiority, YUPO provides limitless possibilities in the print, design and packaging worlds.

MEDIA PARTNERS



AWA ALEXANDER WATSON ASSOCIATES IS A GLOBAL BUSINESS-TO-BUSINESS MARKET RESEARCH, PUBLISHING, EVENTS AND ADVISORY SERVICES COMPANY WITH A UNIQUE FOCUS ON THE SPECIALTY PAPER, FILM, PACKAGING, COATING, AND CONVERTING INDUSTRIES. AWA PROVIDES A COMPLEMENT OF MARKET RESEARCH, EVENTS, BUSINESS DEVELOPMENT AND ADVISORY SERVICES. WE HAVE BEEN PROVIDING CLIENTS WITH EXPERT KNOWLEDGE SINCE 1971.

AWA ALEXANDER WATSON ASSOCIATES HAS A REPUTATION FOR PROVIDING FOCUSED, PRACTICAL, AND RELIABLE INFORMATION, AND FOR A HIGH DEGREE OF INTEGRITY IN MAINTAINING THE CONFIDENTIALITY AND TRUST OF ITS CLIENTS AND INDUSTRY SOURCES. AS AN ADDED GUARANTEE OF CONSISTENCY AND QUALITY ASSURANCE, AWA'S PRINCIPALS ARE PERSONALLY INVOLVED AT EVERY STAGE OF A PROJECT.

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REGISTRATION FORM

REGISTER ONLINE

Alternatively, complete this form and mail or fax to:

AWA Conferences & Events Head Office
P.O. Box 69035, 1060 CA
Amsterdam, The Netherlands
Fax: +31 (0) 20 820 86 33

Registration fee includes:
Conference attendance, lunch, coffee, light refreshments, cocktail reception, digital proceedings. The registration fee must be paid to confirm participation.

VENUE & ACCOMMODATION

Hyatt Rosemont

6350 N River Road
Rosemont, IL 60018- US
T. (847) 518-1234

Hotel rooms are not included in the participation fee and are the responsibility of participants.

AWA has arranged special room rates for delegates:
Single/double occupancy: \$185 (Plus tax)

The special rate is available until October 26, 2016 for a limited number of rooms based on a first come, first served basis. After this time the hotel will accept reservations based on availability and best available rate. A link to book your accommodation will be provided with your registration confirmation.

I would like to register for the AWA INTERNATIONAL IN-MOLD LABELING & DECORATING CONFERENCE & EXHIBITION 2016

(Please use capital letters and complete all fields)

Name	<input type="text"/>	
Salutation	<input type="text" value="Mr./Ms./Miss/Dr./Prof."/>	
Job Title	<input type="text"/>	
Company	<input type="text"/>	
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VAT# (EU only)	<input type="text"/>	

Please register me for:

- | | | |
|--------------------------|---|----------------|
| <input type="checkbox"/> | Regular fee | \$1.295 |
| <input type="checkbox"/> | Group Rate (3 or more people from the same company) | \$995 |
| <input type="checkbox"/> | I am an AWAAccess™ member | \$775 |

***PLEASE NOTE:** All registrations for the Brand Owner Session is to be approved and confirmed by AWA due to current sponsors and attending companies.

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CANCELLATION POLICY

If you cannot attend please submit a cancellation by email to AWA Conferences.

You may cancel your registration for a 75% refund from the date of registration until 30 working days prior to the conference.

Cancellations received between 29 and 0 working days prior to the conference will not receive a refund.

If you cannot attend, you may designate an alternative attendee from your company by contacting AWA Conferences.

Registrants who fail to attend or cancel between the 29 and 0 workings days prior to the conference are liable for the entire fee. No warranties for changes are expressed or implied. AWA Conferences reserves the right to cancel an event and commits to inform the registrant no later than 29 working days prior to the event. In this case only the registration fee will be refunded.