

AWA INTERNATIONAL SLEEVE LABEL CONFERENCE & EXHIBITION

APRIL 6 - 7 | MIAMI, FL, USA

2017

COLLABORATION & GROWTH - ENHANCING THE VALUE OF BRANDS

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THE **AWA INTERNATIONAL SLEEVE LABEL CONFERENCE & EXHIBITION 2017** IS IN ITS 11TH YEAR, AND THE ONLY DEDICATED CONFERENCE PLATFORM ADDRESSING THIS BRAND ENHANCING AND FAST GROWING METHOD OF LABELING AND PRODUCT DECORATION.

THE 2017 CONFERENCE WILL FOCUS ON THE THEMES OF **COLLABORATION** AND **GROWTH** - ENHANCING THE VALUE OF BRANDS. THE CONFERENCE BRINGS TOGETHER EXPERTS IN THEIR RESPECTIVE DISCIPLINES AND ADDRESSES KEY ISSUES AND OPPORTUNITIES FOR THE INDUSTRY ACROSS THE VALUE CHAIN AND ACROSS THE GLOBE. A SPECIAL FEATURE OF THIS YEAR'S EVENT WILL BE AN EXCLUSIVE TOUR OF THE FACILITIES AT KARLVILLE.

THE PROGRAM FEATURES PRESENTATIONS, PANEL DISCUSSIONS AND INTERACTIVE SESSIONS, AND OFFERS EXCELLENT NETWORKING OPPORTUNITIES. IN ADDITION TO THE FORMAL CONFERENCE PROGRAM, THERE WILL BE AN EXHIBITION AND NETWORKING PROGRAM, PROVIDING THE IDEAL SETTING TO PROMOTE YOUR COMPANY AND ITS PRODUCTS TO AN INTERNATIONAL AUDIENCE. THE EXHIBITION SPACE WILL BE SITUATED ADJACENT TO THE CONFERENCE ROOM IN THE COFFEE BREAK AND NETWORKING AREA.

PRESENTED AT THE CONFERENCE WILL BE THE WINNERS OF THE AWA SLEEVE LABEL AWARDS 2017, RECOGNISING THE BEST IN CLASS SLEEVE LABELS WORLDWIDE.

DURING THE AFTERNOON AND EVENING PRIOR TO THE START OF THE CONFERENCE, THERE WILL BE A BRAND OWNER SESSION ORGANISED FOR CONFERENCE SPONSORS AND SPECIAL GUESTS (INQUIRE WITH AWA FOR DETAILS).

PROGRAM HIGHLIGHTS

FACILITY TOUR

The afternoon program of Day 1 will feature a Facility Tour hosted by Karlville Development Group.

AWA SLEEVE LABEL MARKET OVERVIEW

REAL-TIME INDUSTRY SURVEY

The International Sleeve Label Conference & Exhibition is a unique forum, bringing together key players across the industry. The Real-Time Industry Survey provides a unique snapshot and useful insight into the state of the industry – live – in real time!

EXECUTIVE LEADERSHIP PANEL

An impressive and important panel of leaders discuss key issues in the industry, including globalization, leadership, strategy, market growth, technology and innovation.

DISCUSSION SESSION: PET RECYCLING

The session will be moderated by John Standish, Technical Director, APR (Association for Postconsumer Plastic Recyclers), and feature presentations from Eastman, Sun Chemical, Klöckner Pentaplast and UPM Raflatac.

ROTATING CONCURRENT SESSIONS

An interactive session on the technical challenges when producing shrink sleeves, and a panel discussion on film technology developments.

AWA SLEEVE LABEL AWARDS 2017

The conference program will also include the presentation of the winners of the AWA Sleeve Label Awards 2017

CONFERENCE PROGRAM

PRE-CONFERENCE - APRIL 5

ARENA EVENT: BRAND OWNERS DINNER SESSION

3.30pm - 9.30 BRAND OWNERS EVENT - EXCLUSIVE FOR SPONSORS AND BRAND OWNERS

CONFERENCE DAY 1 - APRIL 6

- 8.00 - 8.30** **EXHIBITION OPEN
REGISTRATION & WELCOME COFFEE**
- 8.30 - 9.15** **CONFERENCE OPENING & INTRODUCTION
SLEEVE LABEL MARKET OVERVIEW
& REAL-TIME INDUSTRY SURVEY**
Corey M. Reardon, President & CEO, AWA Alexander Watson Associates
- 9.15 - 9.45** **SHRINK SLEEVE: YESTERDAY, TODAY, TOMORROW**
George Michaels, Sales Executive, Accraply
- 9.45 - 10.15** **MERGERS & ACQUISITIONS IN THE PACKAGING SECTOR:
AN OVERVIEW**
Thomas Blaige, Chairman & CEO, Blaige & Company
- 10.15 - 10.45** **THE EVOLUTION OF JAX CAN DESIGN**
John Riemer, Director of Operations, Pressure-Lube, Inc.
- 10.45 - 11.30** **COFFEE & NETWORKING BREAK**
- 11.30 - 12.30pm** **INDUSTRY LEADERSHIP PANEL DISCUSSION**
Moderator
Corey M. Reardon, President & CEO, AWA Alexander Watson Associates
- Panelists
Will Schretzman, Vice President – Packaging, Verst Group Logistics
Raul Matos, Vice President, Karlville Development
Timothy Kneale, President, TOPAS Advanced Polymers
Duncan Henshall, Business Director - Labels, Taghleef Industries, Inc.
- 12.30 - 1.30** **LUNCH**
PRESENTATION : AWA SLEEVE LABEL AWARDS 2017

ROTATING CONCURRENT SESSIONS

1.30 - 2.45 GROUP A - PRODUCTION OF SHRINK SLEEVES: TECHNICAL CHALLENGES
GROUP B - PANEL DISCUSSION: FILM TECHNOLOGY DEVELOPMENTS

2.45 - 4.00 GROUP B - PRODUCTION OF SHRINK SLEEVES: TECHNICAL CHALLENGES
GROUP A - PANEL DISCUSSION: FILM TECHNOLOGY DEVELOPMENTS

PRODUCTION OF SHRINK SLEEVES: TECHNICAL CHALLENGES

Session moderated by: Accraply Inc.

Session topics:

INK ADHESION Klöckner Pentaplast
Flint Group

SLITTING Accraply Inc.

PREPRESS Accraply, Inc.

PANEL DISCUSSION: FILM TECHNOLOGY DEVELOPMENTS

Panel moderated by: Ronnie Little, Market Development Manager, Eastman

Panelists: Phil Heyworth, Global VP Labels, Klöckner Pentaplast
Karl Yancey, Director of Sales, Bonset America Corporation
Tom Gray, VP New Business Development & Technical Service, SKC Inc.
Jason Morgan, Sales Manager - Labels, Taghleef Industries, Inc.
Mark Fessler, CEO for the Americas, Sukano Polymers Corporation

KARLVILLE FACILITY TOUR

4.00 COACH TRANSFER

4.15 KARLVILLE FACILITY TOUR
FOLLOWED BY COCKTAIL RECEPTION, HOSTED BY KARLVILLE

6.30 COACH TRANSFER BACK TO HILTON MIAMI AIRPORT

CONFERENCE PROGRAM CONT.

CONFERENCE DAY 2 - APRIL 7

- 8.00 - 9.00** **EXHIBITION OPEN & WELCOME COFFEE**
- 9.00 - 9.30** **TOWARDS UNIVERSAL PRINTING INKS FOR SHRINK LABELS AND PACKAGING: MARKET DYNAMICS AND TECHNOLOGY ADVANCES**
Dr. Grant Shouldice, Global VP, Innovation & Marketing, Flint Group
- 9.30 - 10.00** **HOW PRODUCT APPLICATIONS EFFECT PRODUCT LINE CONCEPTS**
Markus Wolfertstetter, VP of Film Division, Brueckner Group USA Inc.
- 10.00 - 10.30** **PENTALABEL® EKLIPSE™ - NEW HIGH-PERFORMING LIGHT BLOCKING LABEL FILM**
Andrew Lewandowski, Business Manager North America, Klöckner Pentaplast
- 10.30 - 11.15** **COFFEE & NETWORKING BREAK**
- 11.15 - 11.45** **SHRINK SLEEVE CAN MARKET UPDATE**
Will Schretzman, Vice President – Packaging, Verst Group Logistics
- 11.45 - 12.45** **DISCUSSION SESSION: PET RECYCLING – PROGRESS?**
Session moderated by
John Standish, Technical Director, APR (Association for Postconsumer Plastic Recyclers)
- Session presentations by
Bob Schantz, Director of Labels, Klöckner Pentaplast
Kyle Strenski, Business Development Manager, Shrink Sleeve Films, UPM Raflatac
Joint presentation: Eastman & Sun Chemical
- 12.45 - 1.00** **CONFERENCE CLOSE**
- 1.30** **EXHIBITION CLOSE**

AWA ALEXANDER WATSON ASSOCIATES IS A GLOBAL BUSINESS-TO-BUSINESS MARKET RESEARCH, PUBLISHING, EVENTS AND ADVISORY SERVICES COMPANY WITH A UNIQUE FOCUS ON THE SPECIALTY PAPER, FILM, PACKAGING, COATING, AND CONVERTING INDUSTRIES. AWA PROVIDES A COMPLEMENT OF MARKET RESEARCH, EVENTS, BUSINESS DEVELOPMENT AND ADVISORY SERVICES. WE HAVE BEEN PROVIDING CLIENTS WITH EXPERT KNOWLEDGE SINCE 1971.

AWA ALEXANDER WATSON ASSOCIATES HAS A REPUTATION FOR PROVIDING FOCUSED, PRACTICAL, AND RELIABLE INFORMATION, AND FOR A HIGH DEGREE OF INTEGRITY IN MAINTAINING THE CONFIDENTIALITY AND TRUST OF ITS CLIENTS AND INDUSTRY SOURCES. AS AN ADDED GUARANTEE OF CONSISTENCY AND QUALITY ASSURANCE, AWA'S PRINCIPALS ARE PERSONALLY INVOLVED AT EVERY STAGE OF A PROJECT.

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REGISTRATION FORM

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Alternatively, complete this form and mail or fax to:

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Amsterdam, The Netherlands

Fax: +31 (0) 20 820 86 33

Registration fee includes:

Conference attendance, lunch, coffee, light refreshments, cocktail reception, digital proceedings. The registration fee must be paid to confirm participation.

VENUE & ACCOMMODATION

HILTON MIAMI AIRPORT

5101 Blue Lagoon Drive

Miami FL 33126, USA

+1 305 265 3823

www.miamiairport.hilton.com

Hotel rooms are not included in the participation fee and are the responsibility of participants.

AWA has arranged special room rates for delegates: Single/double occupancy: \$ 219 (excl. taxes)

The special rate is for a limited number of rooms based on a first come, first served basis. After this time the hotel will accept reservations based on availability and best available rate. A link to book your accommodation will be provided with your registration confirmation.

I would like to register for the AWA INTERNATIONAL SLEEVE LABEL CONFERENCE & EXHIBITION 2017

(Please use capital letters and complete all fields)

Name		
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Please register me for:

- Standard Fee **\$ 1.295**
- Group Rate p.p.* **\$ 995**
- AWAccess™ member (15% discount) **\$1.100**
- *3 or more people from the same company

- Please send me a copy of the Heat Shrink Sleeve Label Manual & Test Methods **\$ 85**

Get in touch with the conference team for all questions regarding the event and sponsoring- and exhibition opportunities at conferences@awa-bv.com.

- Bank transfer**
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If you cannot attend please submit a cancellation by email to AWA Conferences.

You may cancel your registration for a 75% refund from the date of registration until 30 working days prior to the conference.

Cancellations received between 29 and 0 working days prior to the conference will not receive a refund.

If you cannot attend, you may designate an alternative attendee from your company by contacting AWA Conferences.

Registrants who fail to attend or cancel between the 29 and 0 working days prior to the conference are liable for the entire fee. No warranties for changes are expressed or implied. AWA Conferences reserves the right to cancel an event and commits to inform the registrant no later than 29 working days prior to the event. In this case only the registration fee will be refunded.

PLATINUM SPONSORS



www.accraply.com
info@accraply.com



www.eastman.com/Embrace



www.karlville.com

ACCRAPLY, INC. is a global provider of label application equipment and film converting equipment for the flexible packaging and shrink sleeve label industries. Comprised of the brands Accraply, Graham|Sleevit, Harland, Stanford and Trine, Accraply, Inc. unites some of the most trusted names in product decoration and material converting. Technologies that Accraply offers include shrink sleeve, roll-fed and pressure sensitive (self-adhesive) labelling application systems, heat shrink tunnels, shrink sleeve seamers, slitter rewinders, roll-to-roll winding machines and the original Doctor Machine®.

EASTMAN manufactures chemicals, fibers, and plastics materials which are used to make products people use every day. In the plastics materials market Eastman sells resins in pellet form. Molders and extruders process Eastman resins into literally hundreds of end uses. Eastman Embrace™ resin are extruded into shrink film, which are used as beverage, food, and personal care shrink labels. No matter the need, Eastman is committed to finding solutions and resins with the right combination of properties and economics to meet each customer's fitness-for-use criteria. Eastman serves customers in approximately 100 countries and employs approximately 15,000 people. Visit www.eastman.com/Embrace.

KARLVILLE provides vertically integrated machinery solutions for Shrink Sleeves, Flexible Packaging & Tape Multipacks. Karlville sell across the supply chain to converters as well as copackers and brands total solutions for our three product lines.

For Shrink Sleeves; our latest turret seamers lead the efforts to lower waste and provide high volume solutions. For short runs, Karlville partners with HP for digital solutions for their customers globally.

For Flexible Packaging; Karlville is the First HP Certified Indigo Pack Ready Lamination Technology Provider. Along with lamination, Karlville provide pouch converting and slitting machines for downstream converting.

For Tape Multipack; Karlville & 3M market together the "Multipack Solution" to brand owner globally. This innovative and sustainable approach combines specialized 3M tapes and Karlville machines.

As part of our growth and commitment to the industry, Karlville has opened a new Technology & Service Center for customer support & equipment demos in Miami, Florida. Additionally, on site, a High Pressure Sterilization operation (HPP), toll processes juices in shrink sleeves and pouches for the beverage and food market.



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Taghleef Industries
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wschretzman@verstgroup.com

SKC inc. Ltd. is the North American Film division of SK Group Ltd. in Korea. We produce polyester films and photovoltaic materials that are used in a wide variety of products and applications globally. Flexible packaging, industrial, imaging, electrical, digital printing, and solar applications are markets served by our films. Our clear PET Shrinkable Film, SKC Ecolabel™ film sleeve labels used with MCC DNX53™ inking system, was recently recognized by the Association of Postconsumer Plastic Recyclers (APR), for meeting or exceeding APR's Sleeve Label Ink and Substrate for PET Bottles Critical Guidance Document. This is a truly significant step in overall recyclability of SKC Ecolabel™ film sleeve labels.

TAGHLEEF INDUSTRIES is one of the largest manufacturers of BoPP, CPP and BoPLA films in the world, with over 360,000 tpa of standard and specialty BoPP film capacity. TI offers a wide range of bi-axially oriented polypropylene packaging films suitable for applications as diverse as food packaging, labeling, adhesive tapes and other applications.

VERST GROUP LOGISTICS is a third-party logistics leader for more than 45 years, and is often the first choice for one-source shrink sleeve contract decorating. Many of the most well-known brands count on Verst to complete even the most intricate sleeve labeling jobs with ease – saving companies the costly capital investment of buying their own packaging equipment, and reassuring them with their ultra-efficient processes, tight quality control, and knowledgeable team of technical experts. The company also recently finished an expansion of its packaging facility, resulting in 402,000 square feet of LEED gold-certified manufacturing and storage space.

GOLD SPONSORS



BONSET AMERICA CORPORATION along with its subsidiary Bonset Latin America is a global supplier of heat-shrinkable films for labels and tamper evident bands. Bonset's PVC, PETG, and OPS films are used for printed full-body sleeves for labeling, bundling, and proofing of many different consumer products for maximum shelf appeal.



FLINT GROUP offers a product portfolio spanning inks, blankets, pressroom chemistry, flexographic plates and sleeves, consumables and colorants. With global resources, local service and personalized expertise, Flint Group provide printers, publishers, packaging printers and converters with the most reliable products in the most streamlined fashion.



GARWARE POLYESTER LTD. is a pioneer and leading manufacturer of Polyester Films, BOPP Films, Thermal Lamination Films and Solar Control Window Films. The vertically integrated facility manufactures wide varieties of specialty Polyester films including heat shrinkable PET film for full-body sleeve labels & tamper evident bands. PET heat-shrinkable film provides maximum design freedom due to its ability to produce attractive graphics and labels that can fit to high contoured containers giving 360 degree coverage.



INLAND works collaboratively with brand owners and industry partners to advance best-in-class solutions for food, beverage and consumer product packaging. Products offerings include Cut & Stack, In-Mold, Pressure Sensitive, Shrink and Blow Mold Labels – along with Flexible Packaging options.



KLEAR PLASTIC VENTURES (KPV) offering PET Heat Shrinkable, TDO film for sleeve labels. Produced by Far Eastern New Century in a continuous process from raw materials direct to film; delivering very high quality at the lowest production cost. PET films are available to produce sleeve labels for a wide range of container shapes and materials. This includes a PET film engineered to replace PVC and film with Post Consumer Recycled content.



KLÖCKNER PENTAPLAST GROUP is a global leader in providing packaging, printing, and specialty solutions serving the label, pharmaceutical, medical device, food, beverage, and card markets among others. With a broad portfolio of rigid plastic films and services powered by innovation, kp plays an integral role in the customer value chain by marketing and protecting product integrity, safety, consumer health, and, ultimately, brand reputation.



SUKANO POLYMERS CORP. develops and manufactures functional and optical additive masterbatches for enhancing polymer properties. Founded in Switzerland in 1988, Sukano has since expanded operations in USA and Malaysia, further strengthening its global supply and customer support position. Sukano has expertise in polyester resins and provides specialized solutions to oriented film processors.



SUN CHEMICAL, a member of the DIC group, is a leading producer of printing inks, coatings and supplies, pigments, polymers, liquid compounds, solid compounds, and application materials. Together with DIC, Sun Chemical has annual sales of more than \$7.5 billion and over 20,000 employees supporting customers around the world.



UPM RAFLATAC is one of the world's leading producers of self-adhesive label materials. We supply high-quality paper and film label stock for consumer product and industrial labelling through a global network of factories, distribution terminals and sales offices. In addition, we are a leading innovator of sustainable shrink sleeve film labelling products, utilizing our extensive distribution network for delivering great products with superior service. We employ around 2,900 people and made sales of EUR 1.4 billion in 2015. UPM Raflatac is part of UPM – The Biofore Company.

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