

AWA

Alexander Watson Associates

AWAreness™ Report

In-mold Electronics 2018



AWAreness™ Report In-mold Electronics 2018

AWA Alexander Watson Associates have published reports about labeling and product decoration markets since 1971. We have regularly published reports about in-mold labels. Sometimes those reports also included information about in-mold decoration. This **AWAreness™ Report In-mold Electronics 2018** is our first report to delve into the in-mold electronics market.

In-mold electronics is an emerging market and the process enables the embedding of functional electronics, lighting and touch controls inside thin 3D injection molded plastics, which traditionally have been decorative only.

AWAreness™ Report In-mold Electronics 2018 highlights the opportunities that IME provides to sustain or realize higher growth rates and the challenges which should be addressed to support this.

AWAreness™ Report In-mold Electronics 2018 provides an overview of in-mold electronics technology, an overview of the market for in-mold electronics by region, application, and material, and outlines the market structure for in-mold electronics and the players involved in the value chain. The report concludes with a company directory that gives the reader an overview of the main companies involved in this market.

Publication and Cost

AWAreness™ Report In-mold Electronics 2018 was published in September 2018.

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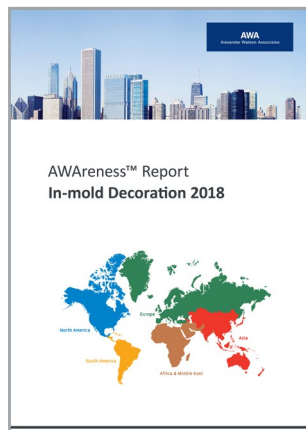
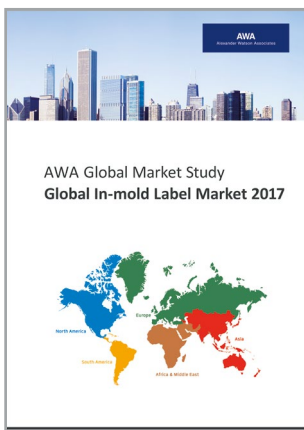
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AWA is the world's leading source for international market research reports and market data on the Paper, Film, Packaging, Coating and Converting sector. We provide you with the latest data on international and regional markets, key industries, the top companies, new products and the latest trends.

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